Over 15,000 Men and Women Introduced to UBCI’s Children’s Inclusive Accident Insurance Product

Children are little miracles. It is hard to imagine a full and happy family without a child. All these children need care, support, attention and protection.

Children's Day, a day dedicated to children is observed as an event across the world to celebrate childhood and promote awareness about children's welfare. We have been launching various activities in our scope of social responsibility. This time Ulaanbaatar City Insurance LLC successfully organized holiday event for children in “Mongolian National park” on May 31, June 1 and 2 on the occasion of the National children’s day.

It’s estimated that over 15 thousand citizens visited to the park during the holiday. We promoted our “Children’s inclusive accident insurance” product which designed to ensure the safety of each child, and presented the benefits of inclusive insurance while carrying out a wide range of innovative and fun filled activities, such as drawing cartoon hero on children’s face and giving out balloons and gifts.

We tried to make it a special day for children to enjoy childhood. Additionally, we focused the events and activities of Children's Day to identify the education of insurance and social needs of children.

As it is an important date, many parents take initiative to celebrate Children's Day by giving gifts and spending the day with them to make them feel special.

Celebration of Children's Day is all about to save the future of the children.

It’s up to everyone to build safe, healthy and happy environment with full of joy for our children.

Let’s create the safe and happy environment all together for our children.

#Inclusive accident insurance for children
#Children, our future
#Children’s day
#Ulaanbaatar city insurance LLC

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