Tuesdays with MEFIN
in time of COVID19

DIGITALIZATION
IN TIMES
OF DISRUPTION

Microsoft Teams
26 May 2020
Welcome! Tuesdays with MEFIN
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in time of COVID19

DIGITALIZATION
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Microsoft Teams
26 May 2020
# REGULATORY FRAMEWORK PROMOTION OF PRO-POOR INSURANCE MARKETS IN ASIA III (RFPI-Asia)

**Tuesdays with MEFIN**

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<th>26 May 2020</th>
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| 15:00       | **Introduction**  
- Lisa Braun, Intern, GIZ                          |
| 15:05       | **Opening Message**  
- Dr Antonis Malagardis, Program Director, GIZ                |
| 15:10       | **Mr Jonathan Batangan**  
- First Vice-President & Group Head of Cebuana Lhuiller Insurance Brokers |
| 15:15       | **Mr Roy Miclat**  
- President/CEO 1Cooperative Insurance System of The Philippines Life and General Insurance (1CISP) |
| 15:20       | Open Forum                                                     |
| 15:55       | Highlights and Wrap Up                                         |
| 16:00       | End                                                            |
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Mr. Jonathan Batangan
FIRST VICE-PRESIDENT & GROUP
HEAD
CEBUANA LHUIller INSURANCE
BROKERS
Tuesdays with MEFIN
Digitalization in Times of Pandemics and Climate Change
May 26, 2020
BRICKTECH APPROACH TO DRIVE SCALE

A strong and strategic network of 4,000 branches and outlets nationwide

Online presence through a robust website and up-to-date social media pages

Free and easy-to-use mobile apps

In 2019, CLIB launched ProtectNow.com - the most comprehensive insurance marketplace in the Philippines which features products from various insurance providers for Car, Home, Travel and Personal Accident.

In ProtectNow, users can compare quotes, choose their preferred coverages and pay online or through Cebuana’s robust network of 2,500 branches nationwide.

BrickTech (Noun) - A combination of physical and digital touch points to serve customers
As a response to the Covid19 pandemic, CLIB launched several initiatives to **ENGAGE** our clients and **ENSURE** that insurance remains **ACCESSIBLE** despite the lockdown.

Intensified social media campaign about Covid19 coverage with Cebuana Lhuillier ProtectMax microinsurance

Created a dedicated Facebook page for ProtectMax claims where clients can reach CLIB for product inquiries and claims concerns.

CLIB developed the mobile app version of ProtectNow. Through the app, clients can purchase insurance, file a claim, upload claims documents and manage their insurance policies.
During the ECQ, insurance is preceded with the basic necessities as people shift to survival mode as income is interrupted due to loss of work or livelihood.

But awareness on health products and services has significantly increased.

With this, CLIB launched affordable health insurance products and services.

The way to move forward is to increase public’s awareness on these products and create digital pathways given social distancing and gathering restrictions.
Thank you.

“It is not the strongest nor the most intelligent of the species that survives— but the most adaptive to change”.

-Charles Darwin
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in time of COVID19

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Mr. Roy Miclat
PRESIDENT/CEO
1 COOPERATIVE INSURANCE
SYSTEM OF THE PHILIPPINES
LIFE AND GENERAL INSURANCE
(1CISP)
The objective of DigiCoop is simple - create an online ecosystem for cooperatives which will help them interact and do business with one another, and provide their members ease of doing business.
using COOP Circle Card

- CoopTransport
- CoopAgri
- CoopFuel
- CoopCredit
- CoopMart
- CoopInsurance
THANK YOU
TUESDAYS WITH MEFIN

COVID19, Climate Change, and Insurance-related webinars from May – June 2020

COVID-19 RELATED
REGULATORY RELIEF
ISSUANCE IN
MEFIN COUNTRIES

Microsoft Teams
09 June 2020

SOCIAL PROTECTION
INITIATIVES DURING
COVID-19

with focus on social health
insurance, cash transfer and food
rationing in MEFIN countries

Microsoft Teams
23 June 2020